

# PRIVACY NOTICE

Users (as defined below), we inform you that the following **Privacy Notice** applies to them who access to any web and mobile applications, software or general application, which integrates the portal <https://www.saoinurtech.com/> (from now on jointly and interchangeably, (The “**Portal**”). We understand that you accept and agree to be compelled in its compliance. **If you do not agree with this Privacy Notice, you must refrain from accessing or use the “Portal”.**

The User, understood as the person who uses or accesses, “The Portal” through any device and/or any communication equipment (hereinafter the “**User**”), accepts fully and without reservation each one of the provisions included in this Privacy Notice.

**RESPONSIBLE FOR PROCESSING OF YOUR PERSONAL DATA.** For SAO Business & IT Solutions S.A. C.V. (hereinafter the “**Company**”) the security of Users is our priority, so we protect your personal data through the use, application, and maintenance of technical, physical and administrative security measures.

As a User, you can choose from a wide range of products and services through our Portal, knowing that your personal data will be protected and will be processed in a confidential manner. We inform you that the RESPONSIBLE for collecting, processing and/or using the personal data that the User provides through the Portal, is an employee from the Company, as well as its subsidiaries, associates, controlling companies and affiliates.

**ADDRESS OF THE RESPONSIBLE.** For the purposes of this Privacy Notice, the Company indicates, as its address, located at Av. Insurgentes Sur 753, int.2B, Napoles, Benito Juarez, Mexico City, Z.C. 03810, Mexico.

**PERSONAL DATA THAT MAY BE COLLECTED.** The personal data that the Company may collect from the User when using the Portal and/or contracting our services and products, are as follows:

- i. Patrimonial data.

**PURPOSES OF THE PROCESSING OF YOUR PERSONAL DATA.** The personal data collected by the Company will be used to serve the following purposes:

- i. Establish and verify the identity of the Users, Provide services or products of the request you have submitted, Answer questions, information requirements, comments and suggestions, Send updates on products or services that you are interested, promotion, notices, offers and other offers from SAO and affiliates, Understand the needs and model in which we can improve our products and services, Improve our website following the recommendation from your preferences, Perform statistics with your preferences, Develop marketing campaigns.
- ii. To integrate records, files, databases and the necessary systems to carry out the corresponding operations and services; (ii) To claim the delivery of prizes and/or promotions; (iii) To manage internal analyses.
- iii. In addition, your personal data may be used for the following secondary purposes: (i)

Marketing, advertising and commercial prospecting; (ii) Offer you, where applicable, other products and services owned by the Company or any of its affiliates, subsidiaries, controlling companies, associates, commissioners or others; (iii) Send you promotions of other goods, services and/or products; (iv) To perform statistical analysis, generation of information models and/or profiles of current and predictive behavior and, (v) To participate in surveys, sweepstakes and promotions.

**OPTIONS AND MEANS TO LIMIT THE USE OR DISCLOSURE OF DATA.** The Company has implemented administrative, technical, and physical security measures to protect your personal data, which we also require to be complied by the suppliers we contract. You may limit the use or disclosure of your personal data by sending an email to [info@saoinsurtech.com](mailto:info@saoinsurtech.com) indicating in the email your full name and indicating the data that you want not to be disclosed, if your request proceeds, you will be registered in the exclusion list.

**MEANS TO EXERCISE THE RIGHTS OF ACCESS, RECTIFICATION, CANCELLATION OR OPPOSITION (DERECHOS ARCO).** You may send an email to [info@saoinsurtech.com](mailto:info@saoinsurtech.com) at any time, to exercise your Rights of Access, Rectification, Cancellation or Opposition ("DERECHOS ARCO"). To exercise Derechos ARCO, you (or your legal representative) must submit the application, identifying yourself with the following documentation:

- i. Name of User or holder.
- ii. Address of the User or Holder to communicate the response to your request.
- iii. Documents proving your identity (IFE/INE or passport) and, where applicable, documents proving the applicant's legal representation.
- iv. A description of the information/data you are trying to exercise your Derechos ARCO and the rights you would like to exercise.

If one or more of the documents mentioned above are not included, and/or the documents have errors or omissions, the Company will notify you within 3 business days of receipt of the request and will ask for the missing documents and/or relevant corrections; you will have 5 business days from that notice to provide the correct information, otherwise the application will be disposed.

**TRANSFER OF PERSONAL DATA.** The Company may disclose your personal data to those third parties who, under the services and products offered, need to know them to fully comply with them.

In addition, the Company may disclose its information to the competent authorities in terms of applicable law; any transfer of your personal data without consent will be made in accordance with Article 37 of the LFPDPPP.

**WEB BEACONS.** The Company may or may not use tracking technologies such as web beacons, similar to cookies, to collect data about your visits to the Portal; these are small electronic images embedded in web content or emails, which are not normally visible to Users and that allow us to generate almost personalized content to offer you a better experience when you use our Portal.

If you do not agree to any of the conditions set forth herein, the User may always change the settings of his/her browser.

**MODIFICATIONS TO THE PRIVACY NOTICE.** This privacy notice may be modified, modified, or amended by new legal requirements; the Company's own needs, for the products or services we offer; for our privacy practices; changes in our Business Model, or for other reasons.

Any modification to this privacy notice will be notified to you through our Portal or any electronic means the Company uses to hold operations.